

SPEED, SIMPLICITY, TRUST, **RESULTS.**



**J. OUTLAW CONSULTING**  
EXPERT VENDOR CONTRACT NEGOTIATIONS



## Reduce Internal Expense and **Generate New Revenue** in your Check Contract

People think that checks aren't exciting anymore. But it's not true! Check vendors still want your business. Why? **Check contracts open the door to sell you additional products and services.**

Many customers are turning to industry experts who can negotiate on their behalf. Consultants who specialize in this field can argue for more beneficial contracts, saving money and increasing revenue. And they're a great resource to negotiate additional products and services as well.

When choosing an agent to negotiate for you, look for someone with extensive industry experience, who knows your vendors at the top-level. Jimmy Outlaw has over 35 years experience in the check printing industry, and he can deal directly with the decision makers that set the price on your check contract.

### WHEN YOU WORK WITH **J. OUTLAW CONSULTING:**

- Jimmy personally handles every negotiation.
- Just one kickoff meeting—J. Outlaw Consulting does all the work.
- He knows what your competitors pay, so you know where you stand.
- He negotiates a lower price per product to save significant money.
- He negotiates new revenue from the vendors in cash, not credits.
- No up-front costs.
- No surprises, no hidden fees.
- Happy clients, great relationships and excellent references.

### WHAT'S THE COST FOR ALL OF THIS **EXPERT ONGOING SERVICE?**

Total every new dollar in savings, and every new dollar in revenue that Jimmy has brought to your contract, plus new non-interest income (without raising customer fees). Remember, this is new savings, and new money you didn't know existed. Jimmy's fee is a flat 15% of this total. It pays for all business activities, costs, and expenses. It's a straight 15/85 split, and your gain is 85%.

For example, with an average contract savings of \$336,000, you gain \$285,600. That's a 566% return on investment. Where else can you find that kind of ROI? It's the same percentage whether Jimmy saves you \$1 or \$1,000,000.

**Contact J. Outlaw Consulting today, and see what's hiding in your check vendor contract.**

VISIT [JOUTLAWCONSULTING.COM](http://JOUTLAWCONSULTING.COM) AND EMAIL [JIMMY@JOUTLAWCONSULTING.COM](mailto:JIMMY@JOUTLAWCONSULTING.COM) – LETS TALK!